



Your participation and annual investment enables the HCHMA to fund the following programs:

Development

Provide continuing education through seminars of mutual interest. Assist in certification for you and your staff through local, state and national programs.

Governmental Affairs

Communication with elected officials with regard to industry positions on taxes, security, safety and economic issues affecting the industry and the community.

Networking

Six membership luncheons, guest speakers and annual meetings are all funded in part by membership dues.

Education (College Scholarships)

HCHMA, in conjunction with the Florida Restaurant & Lodging Association – Pinellas Chapter, annually raises scholarship funds for students majoring in hospitality or hotel/motel management through our annual Travel Auction.

Website Reservation System Access

The HCHMA website, www.hotelsintampabay.com, has been retooled to serve as a visitor reservation center to give you access to the thousands who access our site annually. Many of these visitors you would miss, but for our menu of visitor options including direct access to your reservations system.

For the HCHMA to continue to develop, membership participation is encouraged. All segments of our members are urged to serve on one or more of the volunteer committees.



P.O. Box 3298
Tampa, FL 33601-3298

*AN INVITATION
TO ENJOY THE BENEFITS
OF MEMBERSHIP*



WHAT IS HCHMA?



The Hillsborough County Hotel/Motel Association is organized to unify, promote, and strengthen the lodging industry in Hillsborough County.

The Association promotes friendships and understanding among its members, as well as high professional and ethical standards within the industry.

The Association encourages the development of ideas and projects that will benefit the community at large and will publicly advocate official positions on issues of mutual interest to members.

The Association closely monitors local and state legislative issues, while seeking to strengthen the industry through hospitality, education and scholarship programs.

MEMBERSHIP ELIGIBILITY

Hotel, Motel and Resort properties licensed by the Florida Division of Hotels and Restaurants, not only within Hillsborough County, but also properties in adjacent geographic areas which target Hillsborough County as a service delivery area.

WHY YOU SHOULD JOIN!

Making your property more profitable - need we say more? Whether it's a new vendor at a more reasonable cost, or to discuss cost-savings operations, only the HCHMA provides you with an inventory of information which others can only hope to obtain and/or provide.

There are three other reasons you should join. First, the HCHMA has become a leader in local governmental affairs affecting the lodging industry. Your participation in the Association is needed to make our leadership stronger, and more effective.

Second, the HCHMA is a major contributor to the Hillsborough County tourist economy and with your assistance will continue to work to increase the public awareness of the industry's economic and civic contribution to the community.

Third, the HCHMA has refined its annual members-only data collection symposium – our Trends and Forecasting Forum. Not only do you get solid national, state and local occupancy and industry trends, but also have that data available for your staff's review and utilization.

The Association is continually developing programs to provide membership with information to assist you in managing and improving your business as well as issues of public importance.



P.O. Box 3298
Tampa, Florida 33601-3298

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[Please Visit Our Web Site At:
www.hotelsintampabay.com](http://www.hotelsintampabay.com)



Please mail checks payable to:

**HILLSBOROUGH COUNTY HOTEL/MOTEL
ASSOCIATION**

Post Office Box 3298
Tampa, Florida 33601-3298

NAME OF PROPERTY

ADDRESS

CITY, STATE, ZIP CODE

PHONE

FAX

CONTACT PERSON

TITLE

EMAIL

NUMBER OF ROOMS

NEW MEMBERSHIP

RENEWAL

ANNUAL MEMBERSHIP DUES:

100 Rooms or Less	\$100.00
101 – 200 Rooms	\$2.50 Per Room
201 Rooms or More	\$3.50 Per Room

For More Information
Please Contact: Bob Morrison (813) 261-4300